

Course Syllabus

1. **Program of Study** Bachelor of Arts
(Animation/Film/Television Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICEM 202 **Course Title** Storytelling
3. **Number of Credits** 4 (Lecture/lab) (3-2)
4. **Prerequisite(s)** None
5. **Type of Course** Entertainment Media Core Course
Required for Minor in Entertainment Media
6. **Trimester / Academic year** Second Trimester / Year II
7. **Course Description**
The fundamentals of storytelling: elements and structure of a story; narrative techniques.
8. **Course Objective(s)**
After completing this course, students will be able to demonstrate an understanding of the fundamentals of storytelling by creating a fully-developed and original narrative.
9. **Course Outline**

Week	Topic		Instructor
	Lecture/Lab	Hour	
1	Overview of the art of storytelling	3/2	
2	Basic elements of a narrative: theme, plot, setting, point of view, characters, etc.	3/2	
3	Basic structure of a narrative: exposition, conflict, climax, resolution, etc.	3/2	
4-6	Narrative techniques: external and internal points of view, mood, motifs, flashbacks, foreshadows, symbolism, etc.	9/6	
7-11	Story Development	15/10	
12	Final project presentation	3/2	
	Total	36/24	

10. Teaching Method(s)

Lecture and lab exercise

11. Teaching Media

Texts, handouts, and PowerPoint presentations

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignments	40%
Final project	60%

14. Reference(s)

Hart, J. (1998). *The Art of the Storyboard: Storyboarding for Film, TV, and Animation*. Focal Press.

Lewis, D. (1997). *How to Get Your Message Across: A Practical Guide to Power Communication*. Souvenir Press.

Macdonald, M. (1993). *The Storyteller's Start-Up Book: Finding, Learning, Performing, and Using Folktales* August House Publishers.

15. Instructor(s)

TBA

16. Course Coordinator

Asst. Prof. Panadda Thanasatit