



STUDY & INTERN ABROAD PROGRAMS

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PARTNERSHIP PROGRAMS

Partnership programs refer to an arrangement between KEI and an academic institution in which KEI provides support in the management of study and intern abroad programs developed by the academic institution. Partnering with KEI reduces expenses, resources and staff commitment, enabling your institution to offer low-cost and diversified programs abroad. The academic institution retains control over the academic curriculum, resident credit, admission criteria and budget for the program.

KEI offers four types of partnership programs; each is described in this document. Program dates and length depend on the type of partnership.

- Faculty-led (Customized, Embedded, Integrated & Cooperative)
- Branded Programs
- Curricular Expansion
- Exchange PLUS

Your institution determines the program type, location, academic curriculum, eligibility, application requirements, and admissions criteria. KEI organizes international travel, airport welcome, medical and travel insurance, onsite housing, meal plans, field trips and other logistic services. In addition, KEI provides academic facilities and qualified faculty at the host location to teach the courses and supervise internships.

Group programs can be based at any KEI location. KEI can also organize programs in most countries around the world. Our network of overseas partners, affiliates and colleagues extends to every continent and more than 50 countries.

More Information

Contact Eduard Mandell, KEI President and Managing Director.

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KEI Support Services

KEI provides a wide range of support services. Your institution decides which services are best suited for your needs and interests.

Logistic services:

- Travel arrangements: international and regional
- Airport welcome and transfers

- Housing
- Meals
- Orientation
- Pre-departure and on-site guides and support
- Cultural activities and excursions in the host region
- Medical and travel insurance
- On-Site Director (stays with group)

Academic Services

- Academic facilities – classrooms, libraries, computer labs, etc.
- Qualified local faculty to teach some or all the courses (in English, if requested)
- Design of courses that integrate subject-specific and region-specific content
- Integration with local students
- Seminars, workshops and short courses
- Guest speakers
- Reference information on the educational system of the host country
- Internship placement

Other services:

- Program proposal for review by your institution
- Recruitment of students for your programs
- Marketing assistance
- Mid-term and post-program evaluation

KEI assigns a team of skilled professionals to assist in the design, development, marketing, implementation and evaluation of the program. The team consists of an Academic Relations Director and a Program Manager who are based in the United States, and an On-Site Directors who is based at the program location. Our U.S. staff will work closely with your institution to provide pre-departure materials and advice, marketing services, assessment tools, and logistic support. The On-Site Director will oversee the day-to-day operations and ensure that the program runs smoothly.

FACULTY-LED PROGRAMS

Faculty-led programs (FLP) are group arrangements that are supervised by a professor (or administrator) from a university in the USA. The professor is responsible for coordinating pre-departure preparations, overseeing the academic component of the program, and limited administrative duties. In addition, the professor helps obtain institutional approval, works closely with KEI to develop the program, assists the study abroad office with marketing, and advises interested students.

KEI provides support to the professor and home institution during the entire process - including program design, development, implementation and evaluation. We pride ourselves on our reliable service. Our goal is to ensure smooth operation of the program so that the professor has ample time to teach courses, conduct research, pursue professional interests, meet with colleagues, and/or improve their language skills during the program.

Responsibilities of Supervising Professor

Pre-Departure

- Design and/or customize courses for the program

- Decide on appropriate field trips (with KEI help)
- Plan program with KEI
- Coordinate activities with the international office on campus
- Recruit students (with KEI help)
- Advise students
- Hold pre-departure and orientation meetings

On-Site

- Oversee the academic component of the program.
- Teach courses (optional)
- Participate in planned field trips
- Maintain constant communication with your campus and KEI
- Coordinate with the onsite staff
- Hold regular meetings with the group to discuss the program
- Counsel and advise students as needed
- Deal with student behavior/discipline
- Conduct a mid-term and final program evaluation

Post-Program

- Hold a post-program meeting on your campus
- Write an evaluation of all aspects of the program
- Serve as an example and advisor for other faculty who want to lead programs abroad
- Assist in recruiting students for future programs

Compensation for Supervising Professor:

- Roundtrip air travel between the departure city and host location
- Airport welcome and ground transportation to campus/housing
- Comprehensive medical and travel insurance
- Onsite accommodations
- Planned field trips (admissions tickets and ground transportation)
- Meal options, same as the students
- Teaching stipend

Customized FLP

Customized Faculty-Led Programs (CFLP) are designed to meet the specific needs of students and supervising professor. Customized Programs are flexible. The program focus and itinerary are decided entirely by the professor. Programs can be as short as 7 days or as long as an entire semester. Programs can be organized during the Summer, Winter break, Spring break, at the end of Fall or Spring semester, or at any other period during the year. There is no minimum student enrollment to run a CFLP. However, it is recommended that groups consist of 12 or more students to minimize the cost/benefit ratio.

The professor is responsible for coordinating pre-departure preparations, overseeing the academic component of the program, limited administrative duties, and student services while abroad. In addition, the professor helps obtain institutional approval, works closely with KEI to develop the program and advises interested students.

Embedded FLP

Embedded Faculty-Led Programs (EFLP) combine Collaborative Online International Learning (COIL) with a Customized Faculty-led Program (CFLP). COIL fosters cross-cultural student competence through development of multicultural learning environments using technology (i.e. videoconferencing, online classroom) that link university classes in different countries. COIL emphasizes experiential and

collaborative student learning. Faculty members from each country generate a shared syllabus, and co-teach the coursework. The FLP serves to enhance COIL through in-country cultural and professional visits, and in-person collaboration with the partner class abroad.

KEI matches professors from the university in the USA and a KEI partner university abroad based on their general interests and subject matter. KEI also provides COIL and FLP training for participating professors in both countries.

A key advantage of the EFLP model is its flexibility. The COIL component can be completed with or without the FLP, which allows professors/universities to cancel the FLP due to unforeseen events (pandemics, safety concerns, etc.) without jeopardizing student learning and course outcomes.

Integrated FLP

Integrated Faculty-Led Programs (IFLP) integrate students and supervising professor from your institution into an existing KEI program. The supervising professor teaches one or more courses that are open to all students participating in the KEI program. In turn, students from your institution may enroll in any courses offered by the program.

IFLPs can be organized at any location where KEI offers semester and summer (most popular) programs. Integrated programs require a minimum enrollment of 6 to 10 students, depending on the program location.

IFLPs provide maximum cultural and academic integration, are a better value for students, and offer the most flexibility and options with regard to course offerings, internships, professional visits and cultural excursions.

Cooperative FLP

Cooperative Faculty-Led Programs (CoFLP) combine professors and students from two or more universities/colleges participating in the same CFLP or IFLP. Professors from participating institutions take turns, on a rotating basis, teaching and leading the group abroad. This program model reduces the pressure of recruiting students to meet the minimum enrollment for the program. Each participating university must commit to sending 2 (or more) students. The professor's university must commit to sending 4 (or more) students.

KEI currently offers two CoFLPs (described below). Contact Eduard Mandell (eduard@KEIabroad.org) if your institution is interested in joining one of the existing CoFLPs and/or developing a new CoFLP.

Paris, France

The 4-week, 6 credit summer program in Paris, France is a cooperative of Fairmont State University, West Liberty University, Clark Atlanta University, Glenville State College, Marshall University, Morehouse College and Shepherd University. This program offers courses in French Language, French civilization, business and fashion merchandising. One French language professor from a participating institution goes with students (on a rotating basis) and teaches the Paris Global City course.

Burgos, Spain

The 4-week, 6 credit summer program in Burgos, Spain is a CoFLP that integrates the International Burgos Music Festival into the curriculum. The Musical Culture, History & Language of Spain course combines lecture, discussion and cultural visits to explore the influence of religion, politics, culture and society on the development of Spanish classical and folk music from ancient times to present day. The Applied Music Performance & Collaboration is a comprehensive performance-based course offered in conjunction with the Burgos Music Festival. Performance activities include rehearsals, master classes and concerts. Faculty and guest-lecture discussions as well as self-reflective journaling compliment the performance component of the

course. A music professor from a participating institution goes with students (on a rotating basis) to teach the two courses and participate in the Burgos Music Festival.

Refer to the KEI Faculty Handbook for more information about Customized, Embedded and Integrated Faculty-Led Programs.

BRANDED PROGRAMS

The Branded Programs model allows universities to offer “their own” semester and/or summer programs abroad by co-branding and customizing existing KEI programs. The main benefits of this model are 1) greater involvement of faculty in the education abroad process, and 2) revenue for participating academic departments and education abroad unit.

Overview

Academic departments at your university select, adopt and adapt (customize) a KEI managed semester and/or summer program. Faculty evaluate and pre-approve courses offered by the KEI program (curriculum mapping), and determine the best term for students to study abroad - thereby creating a clear pathway toward graduation. Programs can be customized with specific courses, internships, research/projects, professional visits and/or cultural activities. Programs will be branded and promoted on campus as your own (ex: UW Petroleum Engineering in the UAE, CAU Black Experience in London, WSU in Thailand, etc.).

Preliminary advising is provided by the academic departments and the education abroad office. KEI manages the application and enrollment process, program logistics, student services, onsite support, etc. KEI assumes liability for the program and carries comprehensive liability insurance (provided upon request).

Your institution determines the program fee. KEI will offer the program at a reduced fee. For example, KEI would offer the program in Thailand at a cost of \$7,450 (compared to the regular program fee of \$8,950). If your institution sets a program fee of \$8,950, it will generate revenue of \$1,500 per student. We suggest that the revenue is shared between the education abroad unit and participating academic department(s).

There are a number of benefits to the Branded Programs model.

1. Offer your own education abroad programs without capital investment and additional human resources. There is no cost to your university.
2. Generate revenue for academic departments and education abroad unit. The revenue may be used for program evaluation/oversight visits and student grants/scholarships.
3. Enhance your university’s brand in international education. If used strategically and effectively as a recruitment tool, it can lead to higher enrollment for degree programs at your university (70% of high school students say that study abroad is one of their top criteria for selecting a college).
4. Engage faculty in the education abroad process, which includes periodic program visits. This, in turn, may lead to closer collaboration amongst faculty (research, projects, funding, etc.)
5. Streamline the process for students with pre-approved courses and a clear pathway toward graduation.
6. Reduce liability. Unlike programs that are entirely developed and managed by your university, Branded Programs place the liability on KEI.

CURRICULAR EXPANSION PROGRAMS

Curricular Expansion programs are Branded Programs that go one step further... allowing students to complete requirements for an academic concentration while abroad. Concentrations abroad can

substitute, enhance or add to existing academic offerings at your university. For example, the psychology (or chemistry) department may be interested in adding a Forensic Science concentration, or the business department may be interested in an Asian Business Studies concentration, or the biology department may be interested in a wildlife conservation and management concentration. If planned correctly, most academic requirements for a concentration can be completed during a semester or academic year abroad.

Universities can expand their academic offerings within a global framework without incurring the expense of additional faculty and logistical resources. In turn, this can lead to greater student enrollment and retention.

Please contact KEI for requirements and examples of concentration programs.

EXCHANGE PLUS PROGRAMS

The Exchange PLUS model fuses benefits of traditional student exchange with support services provided by KEI. Below are key elements of this model:

- Your institution enters into a direct agreement/MOU with one or more of KEI's host universities abroad. Sample MOUs are available upon request.
- The MOU between your institution and the university abroad can also include and facilitate faculty exchange, joint research and funding and project collaboration.
- Your institution benefits by retaining tuition, having an exchange student on campus, and reducing liability.
- Students benefit from the closer relationship between your institution and the host university abroad, including the transfer of credit, use of institutional aid, etc.
- Students also benefit from additional support services provided by KEI before, during and after the program.
- Students pay tuition to your institution and an Exchange Plus fee to KEI.
- The Exchange Plus fee includes the same services and inclusions (except tuition at host university).
- The Exchange Plus fee is significantly lower than KEI's regular program fees. This can lead to considerable savings for students, depending on the tuition at your institution and the student's desired program location.