

COURSE SYLLABUS

COURSE TITLE:	International and European Business Law	COURSE CODE:	BLAW 225
PREREQUISITES:	Not adapted to first year students	SEMESTER:	SPRING 2017
INSTRUCTOR:	Maryam Golestanian PhD	CREDITS:	3
EMAIL:	mgolestanian@groupe-igs.fr	SCHEDULE:	Fridays 15:30 to 18:30

COURSE DESCRIPTION:

Study of International Licensing Agreements, as well the International and European protection of intellectual property rights (legal framework dealing with the International and European protection of patents and trademarks will be examined). After the most important elements of business that deal with intellectual property, we will concentrate on important aspects of European Business Law. First, we will study the legal evolution of the European Union, before explaining about the European Commission's role. Finally, as business in the European Union will necessarily mean respect of fair competition rules, we will study important aspects of European Competition Law.

COURSE OBJECTIVES:

This course intends to accustom the students with the legal requirements that will help them draft their International Licensing Contracts. In addition, they will be able to protect their intellectual property rights in the European Union and on an International level. They will also understand the role of the European Commission and grasp some main aspects of European Competition Law (Abuse of a dominant position). The research paper will help to develop their analytical skills. Finally, the oral report will enable them to defend themselves in difficult situations by improving their oral skills. Please note that this syllabus does not have a binding character and we will cover as much as we can be depending on class activity.

EXPECTED LEARNING OUTCOMES:

Upon completion of this course students should be able to:

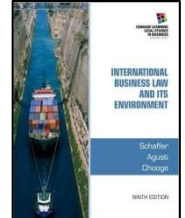
- Draft the particular provisions of their international licensing agreements
- Be able to protect their intellectual property on a European and International scale
- Be aware about the legal treaties involved in the evolution of the European Union
- Understand the role of the European Commission
- Understand important aspects of European Competition Law

- Develop their oral skills due to the oral presentation of their research material in class, and their spontaneous answers to the lectures in class
- Develop their research skills due to their investigations for their research papers and due to the debate class (additional readings about topics to be announced in class)
- Develop each student's analytical skills and writing talents due to the research paper

MANDATORY TEXTBOOK:

Schaffer, Agusti, Dhooge, International Business Law and its environment, Cengage Learning, 9th edition, 2015

ISBN-13: 978-1-285-42704-1



Students are required to take their own notes in class and this book will not replace the lectures.

EVALUATIONS:

The final grade will be determined as follows:

- 25% Class Participation and Engagement
- 25% Oral report and written research paper
- 25% Oral Mid-term exam
- 25% Written Final exam

Presence in class is mandatory. More than 2 absences will lead to a failing grade.

GRADING CRITERIA:

Assessment guidelines	For written exams and research paper	For oral exams and oral presentation of research paper
Accurateness and extent of legal information provided in the answers	Students will need to review the information provided in class, learn it and provide it in an accurate manner including the case-law mentioned to illustrate some chapters	Students will need to provide accurate information during the oral exams. Information they provide during their oral reports will need to be verified and true
Global organization of work, organized outline, consistency, and clean presentation of the work	Students will need to organize the information provided in a logical and consistent manner that does not contain too many parts	As far as possible, students will need to organize the information provided in order of importance. Answer the question, you can then add details
Personal input, proposals and conclusion	Any personal input will be appreciated if it is relevant to the lectures, it is not compulsory for the exams	For oral reports, personal input is necessary and shows how much our students meditate about the subject
Quality of analysis	Quality of analysis is necessary to illustrate for the case-law what the	For reports, students will need to analyze the information they have

	results will be as regards the law	gathered depending on the importance of the information, then classify and analyze the results of laws and how they can be improved
Quality of research and bibliography	When they have time students can go to libraries to do further research about the topics covered in class	For their personal reports, students will need to provide various sources in their bibliography.
Clarity of delivery	Mainly applicable for oral exams – for written exams please refer to part 2 of this chart regarding global organization of work	Delivery will need to be fluid, firm and without too many ah, eh, and other hesitations
Innovation skills	Mainly applicable to reports	Any innovation methods of resolution of legal issues proposed by the students when related to their reports are welcome
Pertinent answer that does not include elements that are outside the scope of the question	Students will need to provide a complete answer to questions, however any outside elements that are not relevant to the topic are not accepted	Students need to concentrate on the question asked during oral exams and only provide relevant answers. Reports may not contain elements that are outside the scope of their title.
Importance of personal effort	Personal efforts in the learning of course material may be taken into consideration and may result in a curve of the grade if the professor feels that the student has tried to work hard (paper shows a lot of work but perhaps in a wrong direction)	Personal efforts depending on the circumstances may result in a curve of the grade or allocation of supplementary work.
Capacity of transmission to others	The question is how far can a third party understand the information due to the student's writings	For oral work, attention will be given to the capacity of the student to attract the public's attention by a clear and understandable presentation of research done on the allocated topic

COURSE SCHEDULE:

Dates	Reading/Homework	Session Content
Feb.3	Students will not need to prepare before this class, they can think about the topics of their reports and propose a few titles, one will be allocated	<u>General Introduction and International Licensing agreements</u> General introduction about the course, explanation about grading procedure, allocation of oral reports, and beginning of interactive lecture about International Licensing agreements
Feb.10	Students will need to prepare their oral reports, they will then participate in lecture by proposing particular provisions of International Licensing Agreements	<u>Particular provisions of International Licensing agreements</u> Interactive lecture about particular provisions of International Licensing agreements. Students will propose particular provisions of International Licensing agreements, I will complete their proposals
Feb.17	Oral reports and students will then present their own Licensing contracts in front of class acting as Licensor and Licensee. Students need to prepare the content of their contracts at home. They will use the model we draft together in class and adapt it to their own Licensing contracts	<u>Continuation of particular provisions of International Licensing agreements</u> End of interactive lecture about particular provisions of International Licensing agreements, then students will present their International Licensing agreements in front of class acting as Licensor, Licensee (in groups of 2)
Feb. 24	Students need to prepare their oral reports and those who have not presented their contracts before will need to prepare them	<u>Beginning of lecture about International Protection of Intellectual Property rights</u> Lecture about international and European protection of patents.
March 3	Students need to prepare their oral reports and be ready to answer any questioning about lectures in class	<u>Continuation of of lecture about International Protection of Intellectual Property right</u> End of lecture about patents and beginning of lecture about trademarks on a European and international level
March 10	Preparation of reports and be ready to answer any questions about lectures in class	End of lecture about trademarks

March 17	Study of all lectures to prepare for oral mid-term exam	Students will come in front of class individually and answer questions about the content of lectures. The concept will be explained in class
March 31	Oral reports, students will then provide the result of their investigations about their additional readings in front of class (topic of readings will be announced before this date)	Debate class and beginning of lecture about European legal evolution
Apr. 7	Preparation of oral reports and review of lectures	Lecture about European Commission
Apr. 14	Preparation of reports and review of case-law about Competition Law	Beginning of lecture about abuse of a dominant position in European Competition Law
Apr. 21	Preparation of reports and review of lecture about Competition Law	Continuation of lecture about abuse of a dominant position and illustration with case-law
Apr. 28	Study of lectures to prepare for written final exam	Students will sit for a written final exam