



United States International University

SEMESTER :
FIN 4010 : INTERNATIONAL MANAGERIAL FINANCE
COURSE SYLLABUS
DAY / TIME:
LECTURER :
CREDITS: 3 UNITS

COURSE DESCRIPTION

The international financial environment, international capital and money markets, and financial operations of the multinational enterprise.

Prerequisite: FIN 3010.

COURSE OBJECTIVES

To gain an understanding of the operations of the international financial markets, and to examine the procedures and policies of financial and investment decision making in multinational enterprises.

COURSE CONTENT

Week 1 - 2

Overview of International Finance
The Foreign Exchange Markets
The Spot exchange markets
Forward, Futures and Option Markets

Week 3 - 4

International Capital Markets
International Financial risks
Sourcing Debt Internationally (Eurobond and Euro currency markets)
Sourcing Equity Internationally (Euro-equity Markets and international dividend Policy)

Week 5 - 6

Risks in International Finance
Exchange risk
Political risk
Cultural risk

MID-SEMESTER EXAMINATION

Week 7 - 8

Multinational Enterprises
Rationale for Globalization
International Risk & Capital Budgeting Decisions

Week 9 - 13

Working Capital Management and The International Financial Market
Positioning of Funds
Current Asset Management
International Cash Management
Inventory Management
International Investment Management
International Receivable Management
International Account Payable Markets
Marketable Securities Management

Week 14

FINAL EXAMINATION

TEACHING METHODOLOGY

A mixture of lectures, and class discussions will be used. Students are advised to read the relevant text materials before these are discussed in class to enhance their participation in class discussions.

COURSE TEXT

Madura, Jeff. *International Financial Management*. 3rd Ed. (St. Paul: West Publishing Co., 1995)

READINGS

Rodriguez, Rita M. and E. Engloe Carter. *International Financial Management*. 2nd Edition. (Englewood Cliffs, New Jersey. Prentice-Hall,1979).

COURSE EVALUATION

The student will be evaluated on the basis of the following:-

Participation	10%
Quizzes and Assignments	30%
Mid-Quarter Examination	30%
Final Comprehensive Examination	<u>30%</u>
Total	<u>100%</u>

GRADING

90	-	100	A
87	-	89	A-
84	-	86	B+
80	-	83	B
77	-	79	B-
74	-	76	C+
70	-	73	C
67	-	69	C-
64	-	66	D+
62	-	63	D
60	-	61	D-
Below	-	59	F