



UNITED STATES INTERNATIONAL UNIVERSITY

## IST 2040: INFORMATION SYSTEMS AND APPLICATIONS

### **Program Learning Outcomes (PLO)**

1. Demonstrates proficiency in using IT in business organizations

- Aligned to the following university mission outcomes:

- Higher order thinking
- Literacy
- Preparedness for career

- Aligned to the following school mission outcomes:

- Multidiscipline
- Experiential
- Initiative and problem solving
- Team player
- Effective communication

2. Recognize and demonstrate an understanding of the role of IT in Organizational strategy;

- Aligned to the following university mission outcomes:

- Higher order thinking
- Global understanding and multicultural perspective
- Preparedness for career
- Community service

- Aligned to the following school mission outcomes:

- Multidiscipline
- Change oriented
- Experiential
- Team player
- Effective communication

### **Course Learning Outcomes**

*CLO Aligned to PLO 1: At the end of the course, students should be able to:*

- customize office automation software applications (e.g., word processors and spreadsheets)
- to know how to design and develop simple databases

*CLO Aligned to PLO 2: At the end of the course, students should be able to:*

- to understand components and functions of information systems in organizations
- to understand the relationship between business applications and a corporate information system.

## **Course description**

Overview of information systems in an organization; Information technology concepts – hardware, systems and applications software; Organizing data and information; Business Information systems: Transaction Processing and enterprise planning systems; management information systems; decision support systems. Introduction to telecommunications, computer networks and the internet;

*Pre-requisites: IST 1010*

## **Teaching methodology**

The course will be conducted through lectures, illustrations using computers, and practical lab exercises. The emphasis will be a 'hands-on' approach and at least 50% of instruction will be in the computer lab.

## **Course Content**

### **Week 1**

#### *Fundamentals of information systems*

- Definition of an information system in terms of systems theory.
- Data Vs Information
- Characteristics of valuable information
- Types of information Systems

#### *Advanced Spread sheets Concepts I*

- Getting Data using MS Query
- Goal Seek and Solver
- Iteration and Animation
- Setting Options and Customizing
- Some Useful Functions
- Sorting, Subtotals and Outlines

### **Week 2**

#### *Hardware and Software*

- Hardware Characteristics
- Types of Computer Systems
- Software characteristics

#### *Advanced Spread sheets Concepts II*

- Templates
- Using Filters
- Using Forms
- Using Pivot Tables
- Writing Macros

### **Week 3 & 4**

#### *Organizing Data and Information*

- Data Management
- Data entities Attributes and Keys
- Database Approach
- Data Modeling
- DBMS

## *QUIZ I*

### *Week 5*

#### *Telecommunication*

- Transmission Media
- Telecommunication Devices
- Networks
- Communication Software
- The internet

#### *Advanced Database management systems I*

- Table Creation
- Relationships
- Action Queries

### *Week 6*

#### *E-Commerce*

- Types of E-Commerce
- E-Commerce Supply Chain
- E-Commerce Infrastructure

#### *Advanced Database management systems II*

- Form Design
- Switchboards
- Macros

### *Week 7*

#### *Transaction Processing Systems*

- TPS Methods
- TPS Activities
- TPS Applications
- TPS Audits

## *MID QUARTER EXAMS*

## **Week 8**

### *Information and decision support systems*

- Decision making and problem solving
- Programmed Vs Non Programmed Decisions
- Optimization, Satisfying, and Heuristic Approaches
- Group Support Systems
- Executive Support Systems

### *Web Page Design I*

- Basic elements
- Presentation formatting
- Links, graphics, and sounds
- Lists
- Backgrounds and colors

## **Week 9**

### *Management Information Systems*

- Input and Output of MIS
- Functional Aspects
- Types of MIS
- DSS Vs MIS

## **Week 10**

### *Specialized Information Systems*

- Artificial Intelligence
- Expert Systems
- Virtual Reality
- Other Systems

## **QUIZ II**

## **Week 11**

### *System Development*

- Development Participants
- Development Methods
- Development Phases

### *Information Systems Project*

## **Week 12**

### *Information System Security*

- Computer Mistakes
- Policies and Procedures
- Computer crime and preventions
- Computer Privacy Issues
- Computer Ethics

*Information Systems Project*

**Week 13**

REVISION

**Week 14**

**FINAL EXAM**

**Course evaluation**

There will be at least three assignments, one project, two Quizzes one mid-term exam and a final exam. In addition, laboratory exercises will be used in the evaluation. Assignments are due 1 week after being handed out and late assignments are marked by 25% for every subsequent lesson.

***Distribution of marks***

Laboratory Exercises	10%
Assignments	15%
Participation	5%
Quizzes	20%
Mid-quarter exam:	20%
Final Exam:	30%

**Course text**

1. Ralph M. Stair and George W. Reynolds, *Principles of Information*, 5<sup>th</sup> Edition, Course Technology, 2001.

**Course Tutor details**

**Availability:** MON/WED 1:00pm - 3.00pm

*Please book an appointment before to avoid disappointment.*