

Course Syllabus

1. **Program of Study** Bachelor of Arts (Animation Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICAM 101 **Course Title** Introduction to Animation
3. **Number of Credits** 4 (Lecture/Lab) (1-6)
4. **Prerequisite(s)** ICEM 101
5. **Type of Course** Required for Animation Production
Elective for Film Production, Television
Production, and Minor in Entertainment Media
6. **Trimester / Academic Year** Second Trimester / Year I
7. **Course Description**
General theories of animation as art and entertainment; history of animation; changes in attitudes towards animation; overview of the state of the art, technology, and business of animation; key concepts of visual language and composition.
8. **Course Objective(s)**
After completing this course, students will be able to:
 1. demonstrate an understanding of the history, art, and business of animation;
 2. use graphic elements to communicate ideas;
 3. master basic technical drawing skills.
9. **Course Outline**

Week	Topic				Instructor
	Lecture	Hour	Lab	Hour	
1	Defining animation	1	Still life drawing I	6	
2	Early history of animation	1	Still life drawing II	6	
3	Rise of the industry	1	Still life drawing III	6	
4	Recent history	1	Still life drawing IV	6	
5	Animation in Asia	1	Still life drawing V	6	
6	The Process of animation	1	Still life drawing VI	6	
7	Survey of animation styles	1	Still life drawing VII	6	
8	Visual storytelling	1	Still life drawing VIII	6	
9	Visual composition I	1	Still life drawing IX	6	

10	Visual composition II	1	Still life drawing X	6	
11	Visual composition III	1	Still life drawing XI	6	
12	Final project presentation	1	Final project presentation	6	
	Total	12		72	

10. Teaching Method(s)

Lecture, drawing practice, film screening, and discussion

11. Teaching Media

Handouts, video, and PowerPoint presentations

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Weekly assignments	40%
Final assignment	30%
Studio practice	30%

14. Reference(s)

Bendazzi, G. (1995). *Cartoons: One Hundred Years of Cinema Animation*. Indiana University Press.

Lent, J. A. (2000). *Animation in Asia and the Pacific*. Library Binding.

Graham, W. D. (1982). *Composing Pictures*. Van Nostrand Reinhold.

15. Instructor(s)

TBA

16. Course Coordinator

Prof. Charles Harpole