

Course Syllabus

1. **Program of Study** Bachelor of Arts (Animation Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICAM 201 **Course Title** Character Design I
3. **Number of Credits** 4 (Lecture/Lab) (1-6)
4. **Prerequisite(s)** ICAM 103
5. **Type of Course** Required for Animation Production
Elective for Film Production, Television
Production, and Minor in Entertainment Media
6. **Trimester / Academic Year** First Trimester / Year II

7. **Course Description**

Creation of animation-friendly 2D and 3D characters for the screen, emphasizing the look and appeal of a character, personality, psychology, context within an environment and within a cast of supporting characters.

8. **Course Objective(s)**

After completing this course, students will be able to:

1. create appealing characters with a distinctive personality;
2. create a range of characters that work together as a “cast”.

9. **Course Outline**

Week	Topic			Instructor	
	Lecture	Hour	Lab		Hour
1	Designing for the screen	1	Graphic design for the screen	6	
2	Simple 2D shape design	1	2D shape graphic design	6	
3	Volumetric design	1	2D volumetric design	6	
4	Personality design	1	2D personality design	6	
5	Costume and period design	1	2D costume design	6	
6	Character line-up	1	Character line-up	6	
7	Model sheets: preparation	1	2D character turn-around	6	

8	Model sheets: presentation	1	2D character "bible"	6	
9	3D Design: overview	1	3D shape graphic design	6	
10	3D Design: technical considerations	1	3D technical design I	6	
11	3D Design: animatability	1	3D technical design II	6	
12	Final project presentation and evaluation	1	Final project presentation and evaluation	6	
	Total	12		72	

10. Teaching Method(s)

Lecture, studio drawing, critiques and video screenings

11. Teaching Media

Video, handouts and PowerPoint presentations

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Weekly assignments	40%
Final assignment	30%
Drawing studio	30%

14. Reference(s)

Canemaker, J. (2003). *The Art and Flair of Mary Blair (1st edition)*. Disney Editions

Graham, W. D. (1982). *Composing Pictures*. Van Nostrand Reinhold.

15. Instructor(s)

TBA

16. Course Coordinator

Prof. Charles Harpole