

Course Syllabus

1. **Program of Study** Bachelor of Arts (Animation Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICAM 301 **Course Title** Layout Design I
3. **Number of Credits** 4 (Lecture/Lab) (0-8)
4. **Prerequisite(s)** ICAM 206
5. **Type of Course** Required for Animation Production
6. **Trimester / Academic Year** First trimester / Year III

7. **Course Description**

Creating the space for animated characters to act in; visual storytelling, introduction to perspective; creating the illusion of 3D space, incorporating perspective into the design of all manner of environments. Basic design principles utilized to guide the eye of the audience around the static and moving picture: basic lighting concepts, using value to direct the eye.

8. **Course Objective(s)**

After completing this course, students will be able to:

1. render environments using perspective;
2. guide the audience's eye using shapes, light, and value;
3. use field guides and various layout techniques.

9. **Course Outline**

Week	Topic		Instructor
	Lab	Hour	
1	Introduction to layout and composition	8	
2	One point perspective	8	
3	Two point perspective	8	
4	Three point perspective	8	
5	Perspective and shading	8	
6	Guiding the eye using shape	8	
7	Guiding the eye using light 1	8	
8	Guiding the eye using light 2	8	
9	Landscape design	8	
10	Interior design	8	

11	Applying layout techniques to a final assignment	8	
12	Final assignment presentation and evaluation	8	
	Total	96	

10. Teaching Method(s)

Studio drawing

11. Teaching Media

Video, drawings, and PowerPoint presentations

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Weekly assignments 60%

Final assignment 40%

14. Reference(s)

Chelsea, D. (1997). *Perspective for Comic Book Artists (How to Achieve a Professional Look in Your Artwork)*. Watson-Guption Publications.

Eisner, W. (1996). *Graphic Storytelling and Visual Narrativ*. Poorhouse Press.

15. Instructor(s)

TBA

16. Course Coordinator

Prof. Charles Harpole