

Course Syllabus

1. **Program of Study**
Bachelor of Arts
Bachelor of Science
Bachelor of Business Administration
Bachelor of Nursing Science
- Faculty/Institute/College** Mahidol University International College
2. **Course Code** CEG 353 **Course Title** Linguistic Interaction and Communication Theory
3. **Number of Credits** 4 (4-0) (Lecture/Lab)
4. **Prerequisite (s)** ICCM 106 or ICCM 112 or the equivalent
5. **Type of Course** Elective
6. **Trimester/Academic Year** Trimester III, every year
7. **Course Description**
Examination of various aspects of linguistic communication; conversational maxims, politeness, metaphor, discourse structure, message models, system theories, social interaction, and other related topics.
8. **Course Objective (s)**
 1. To be able to understand and express orally and in writing the importance of pragmatics.
 2. To express orally and in writing the relationship between pragmatics and semantics.
 3. To express orally and in writing the differences in presupposition
 4. To understand the importance of figurative language
 5. To analyze discourse from socio-cultural perspectives
 6. To write a research paper on an appropriate topic in Communication Theory

9.Course Outline

Week	Topic		Instructor
	Lecture	Hour	
1	Introduction; Defining meaning in communication; Introduction to pragmatics	4	Assigned section instructor
2	The relationship between pragmatics and semantics; Words and meanings	4	"
3	Introduction to presupposition; semantics vs. pragmatic presupposition; Conversational implicature: Conversational maxims and cooperative principles	4	"
4	Introduction to explicature: "What is said" vs. "What is meant"	4	"
5	Introduction to speech acts: Illocutionary act, utterances	4	"
6	Speech acts continued: propositional acts, perlocutionary acts; Introduction to social deixis: Politeness, emotional/psychological distance	4	"
7	Introduction to figurative language, tropes: Metaphor, simile, irony, hyperbole	4	"
8	Introduction to interlanguage; interlanguage pragmatics	4	"
9	Socio-cultural pragmatics	4	"
10	Conversational analysis	4	"
11	Conversational analysis; course review	4	"
	Total	44	

NB: The instructor reserves the right to modify the topics when appropriate.

10. Teaching Method (s)

Lecturing, group work, viewing videos

11. Teaching Media

Videos, handouts, articles

12. Measurement and evaluation of student achievement

MUIC standard grading criteria: 90% and above is grade A

13. Course evaluation

Midterm examination	25%
Final examination	25%
Group project	25%
Research paper	25%

14. Reference (s)

Cruse, A. *Meaning in Language: An introduction to Semantics and Pragmatics, 2nd Edition* .Oxford University Press

15. Instructor (s)

Charles Windish

16. Course Coordinator

Charles Windish