Communication Design Program
Fine Applied Arts Division

Report on execution of the course in compliance with Thai Qualifications Framework for Higher Education (TQF 5)

Academic Year T2/2023-2024

Section 1 General Information

Topic	Details
1. Course Code and Title	(Thai) ICFA 338 การสร้างภาพยนตร์สั้น
	(English) ICFA 338 Short Film Production
2. Course Type	☐ General Education ☐ Free elective
	☑ Compulsory Required Course
3. Pre-requisite (if any)	
4. Course Coordinator	Yuttana Suntivong
5. Lecturers (by group):	Number of Lecturers 1
	(Please attach the Lecturers' names in the appendix.)
6. Academic Year/ Trimester	/ Trimester 2
7. Study Site Location on Campus	Total: 1 places
(outside the faculty)	1. A220 Aditayatorn Building
8. Study Site Location off Campus	Total: places
	1
	2

Section 2 The Course's Teaching and Learning Experience Management

2.1 Course learning outcomes (CLO) as stated in the course's TQF 3

By the end of the course, students who successfully complete the course will be able to:

CLO 1	Learn the appropriate media theories and craft language of shortfilm production.
CLO 2	Apply critical thinking skills to develop creative ideas, including strategies to adapt creativity
	to meet stakeholder needs and various constraints.
CLO 3	Demonstrate the creative application of theory in an original creative,
	group project.
CLO 4	Apply various approaches to express opinions and ideas that engage your practice-led craft
	approach.

(All CLOs stated in the course's TQF 3 of the same academic year as of this report)

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2.2 The effectiveness of teaching methods that will result in the CLOs as specified in the course's TQF 3

2.2.1 Suitable teaching methods for each CLO

Teaching and learning experience Management*	Co	urse Le	earning	Outcor	nes: CL	Os	the	olems of teaching ethods	Problems and solutions to the
	CLO 1	CLO 2	CLO 3	CLO 4	CLO 5	CLO 6	Yes	No	problems
1. 1. Course materials, In-class exercises	✓	✓						✓	
2. Lecture, Discussion, Course materials	✓	✓						✓	
3. Projects			✓	✓				✓	
4									
5									

^{*} State the teaching methods and tick (✓) under the CLOs that students are expected to achieve by using each method.

2.2.2 Provision of support for students' effective learning

		Results	
Provided Support	Implemented	Not	Improvement Plan
		Implemented	
1. Updated student handbook	2021		
2. Use of information	Trello , LINE		
technology			
3. System for acknowledging	Discussion, reflection		
problems			
4. System to help students who	Group Discussion and individual		
have problems	discussion		
5. Others(Identify.)			

2.2.3 Teaching and learning experience management compared to the lesson plan stated in the TQF 3

a. Results

Class Hours	Learning Topics					
1. Number of hours stated in the lesson plan	72 hours	1. Number of learning topics stated in the	4 topics			
(theory sessions and practice sessions)		lesson plan				
2. Actual number of teaching hours	72 hours	2. Actual number of topics taught	4 topics			
3. Percentage of the actual number of teaching	100 per	3. Percentage of the actual number of topics	100 per			
hours versus that in the teaching plan	cent	taught versus that in the teaching plan	cent			

b. Give reasons why the actual number of teaching hours is over 25 per cent different from that in the	e lesson
plan (if it is).	



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		Significance		Guidelines for teaching
Topics that have not been covered	High	Moderate	Low	compensation/ Prevention of future problems
1.				
2.				
3.				
.3 Test and Evaluation System				
2.3.1 Formative Evaluation:				
_	المحمد الم	rovido dota	ila in th	e table.) 🔲 There was none.
☐ There was formative evaluation. (P	rease p			e table.) There was none.
		Р	lan	
Formative Evaluation Methods		Yes	No	Guidelines for improvement
a. Setting clear time and duration of the evaluat	ion	Yes √	No	Guidelines for improvement
			No	Guidelines for improvement
a. Setting clear time and duration of the evaluat		√	No	Guidelines for improvement
a. Setting clear time and duration of the evaluat b. Setting evaluation tools Identify the tools (if a		√	No	Guidelines for improvement
a. Setting clear time and duration of the evaluatb. Setting evaluation tools Identify the tools (if a (1) Process 20%		√	No	Guidelines for improvement
 a. Setting clear time and duration of the evaluat b. Setting evaluation tools Identify the tools (if a (1) Process 20% (2) Comprehension 40% 		√	No	Guidelines for improvement
 a. Setting clear time and duration of the evaluat b. Setting evaluation tools Identify the tools (if at (1) Process 20% (2) Comprehension 40% (3) Skills 40% 	ny)	✓ ✓	No	Guidelines for improvement
 a. Setting clear time and duration of the evaluat b. Setting evaluation tools Identify the tools (if at (1) Process 20% (2) Comprehension 40% (3) Skills 40% c. Giving feedback to students individually. 	ny)	✓ ✓	No	Guidelines for improvement

a. Appropriate evaluation tools used for each CLO

Methods of evaluation	Co	Course Learning Outcomes: CLOs							Suggestions for
	CLO 1	CLO 2	CLO 3	CLO 4	CLO 5	CLO 6	Yes	No	improvement
1. Projects	✓	✓	✓	✓				✓	
2. Individual Critiques				✓				✓	
3									
4									
5									

(Identify the evaluation methods and tick (\checkmark) under the CLOs that each method was applied to.

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b. Standard and quality assurance for measuring and evaluating student learning outcomes

Lowering Franking Process	Exec	ution	Cuidalinas for improvement
Learning Evaluation Process	Yes	No	Guidelines for improvement
1. Evaluation by examination(s)		✓	
1.1 Setting a table of specification		✓	
1.2 Test revision before use		✓	
1.3 Test analysis		✓	
1.4 Making a test bank		✓	
2. Setting rubrics as an evaluation tool	✓		
3. Setting clear criteria for evaluation	✓		
4. Use of standard judgement / grading system			
☐ criterion-referenced ☐ norm-referenced	✓		
☐ Others			
5. Learning evaluation verification	✓		



Section 3 Summary of the course management

3.1 Number of students

Types	Number of students	Remarks
1. Students who register in the course (information on the last day of adding/withdrawal)	19	
2. Students who withdraw the course (W)		
3. Students who remain in the course until the end	19	
4. Students who re-test or re-examination		
5. Students who re-register in the course (those who had failed the course)		

^{*} Percentage when compared to the number of students who register in the course (1)

3.2 Grade distribution after remedial exam* (Choose answer a or b)

a. The result by grade and there assigned score (A-F)

	Grades after remedial exam*												
Information	A (4.0)	B+ (3.5)	B (3.0)	C+ (2.5)	C (2.0)	D+ (1.5)	D (1.0)	F (0.0)	X (0.0)	l (0.0)	Total		
1. Number of students getting each	12	7									19		
grade													
2. Percentage of students getting													
each grade (calculated from the total	63.16	36.84									100		
students registering in the course)													
3. Number of students getting	12	7									19		
grades A-F	12	,									17		
4. Weight of each grade multiplied													
by number of students getting the	48	24.5									72.5		
grade													
5. Average score of the whole class	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Calculation = result from no.3 / result from no.4								3.8			
	Rem	ark: the	course	's pass	grade =								

$\ensuremath{\text{b.}}$ The result by O, S ,U and without score

Information		Result								
		S	U	Х	I					
1. Number of students getting each level										
2. Percentage of students getting each level (calculated from the total students										
registering in the course)										



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3.3 Average score: The average score is between 2.5 and 3.5 The average score is below 2.5 The average score is below 2.5 The average score is above 3.5 N/A (if course set result by 0, 5, U) 3.4 Factors that caused the average score of abnormal grade 3.4.1 Grade and there assigned score have average score of abnormal grade 1. 2. 3.4.2 Courses with assessment results by 0, 5, U (0 > 75% or U > 25%) 1. 2. 3.5 Deviation from the course evaluation plan as stated in TQF3 Areas of deviation 2. Measurement and evaluation methods 3.1 Students achievement validation 3.1 Students achievement validation 3.2 Grading method Section 4 Problems and impact on the course operation 4.1 Learning resources and facilities Affected parties Froblems Affected parties Students Lecturers Affected parties Impacts and carried-out solution or guidelines/plar of solution to the problems 5 Students Lecturers Affected parties Problems Affected parties Impacts and carried-out solution or guidelines/plar of solution to the problems Affected parties Problems Students Lecturers Affected parties Impacts and carried-out solution or guidelines/plar of solution to the problems Affected parties Problems Affected parties Impacts and carried-out solution or guidelines/plar of solution to the problems	3. Number of studen registering in the cours		(calculated f	rom the to	otal stude	ents							
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3.2 Grading method Section 4 Problems and impact on the course operation 4.1 Learning resources and facilities Problems Affected parties Students Lecturers 1. 2. Affected parties Impacts and carried-out solution or guidelines/plar of solution to the problems 4.2 Course management Affected parties Students Lecturers Impacts and carried-out solution or guidelines/plar of solution to the problems Affected parties Students Lecturers Students Lecturers	3. Students achieve	ment validation			✓								
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Problems Students Lecturers 1. 2. 4.2 Course management Problems Affected parties Students Lecturers Students Lecturers Impacts and carried-out solution or guidelines/plar of solution to the problems	1.1 Learning resourd			nd imp	act on	the co	ourse (opera	ition				
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4.2 Course management Affected parties Problems Students Lecturers Impacts and carried-out solution or guidelines/plar of solution to the problems													
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Problems of solution to the problems Students Lecturers	4.2 Course manager	пен					1 - •		_1				
Students Lecturers '	Proble	ems	Affecte	d parties	Imp							ies/plar	
1.	FIODO	C1113	Students	Lecture	ers		o. sociation to the problems						
	1.												



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Section 5 Course evaluation

5.1 Course evaluation made by students

5.1.1 Course evaluation by students using an evaluation form

a. Students participation		Academic Year				
	2023/T2					
1. Number of students answering the evaluation form	16					
Percentage of students answering the evaluation form (calculated from the number of all students registering in the course in each academic year)	84.21					

Remarks: 201X* is the latest year of the TQF 5 report.

- **b. Summary of students' satisfaction and dissatisfaction of the course** from 5-level criteria survey:
 - (1) Percentage of students who were satisfied-very satisfied : a sum of percentages of students who gave 4 and 5 points in the survey
 - (2) Percentage of students who were dissatisfied-very dissatisfied : a sum of percentages of students who gave 1 and 2 points in the survey
 - (3) Average satisfaction score from students

Evaluation Topics	(1) Percentage of satisfied students Academic Years			(2) Percentage of dissatisfied students Academic Years			(3) Average satisfaction score Academic Years		
	2023/T2			2023/T2			2023/T2		
Students' satisfaction of the course's overall teaching and learning experience management							4.41		
2. Students' satisfaction of the lecturers' teaching quality							4.41		
3. Students' satisfaction of learning facilities							4.41		
4 (topics from the course)									
5 (topics from the course)									

Stude	nts'	signi	iticar	it cor	nmer	its fro	om th	e eva	aluatio	on to	rm		



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5.1.2 Other course evaluation methods for students	
Identify	
Results	
5.2 Students' significant comments	
5.2.1 Strengths :	
5.2.2 Weaknesses :	
5.3 Lecturers' opinions on the students' comments 1	
2	

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Section 6 Plans for the Course Improvement

6.:	1 Improvement	made in	this	academic year	compared	to the	plan	proposed in	the	previous	academic
уŧ	ear										

Improvement plans proposed in the previous trimester/academic year	in this academic year Not Succeeded / Not executed	Impacts caused by unachieved plans and plans for management/improvement for effectiveness
1		
2		

Improvement plans proposed in the		year		plans
previous trimester/academic year	Succeeded	Not Succeeded / Not executed	-	nns for management/ ment for effectiveness
1		, mor executed		
2				
6.2 Other executions for the source impro	ray ram ant he	wand thasa pran	osad in the	provious academic vear's
6.2 Other executions for the course important	overnent be	eyona those prop	osed in the	previous academic year's
1				
2				
6.3 Improvement plan for the next acad	lemic year	- Tanana - T		
Plans / activities		Expected time o	f finishing	Responsible person
1				
2				
6.4 Suggestions / opinions from the cresponsible persons	ourse coord	dinator to the H	ead of the	Program / the Program
1				
2				