

Course Syllabus

1. **Program of Study** Bachelor of Arts (Film Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICFM 402 **Course Title** Film Producing
3. **Number of Credits** 4 (Lecture/Lab) (0-8)
4. **Prerequisite(s)** ICFM 101
5. **Type of Course** Required for Film Production
Elective for Television Production, Animation
Production, and Minor in Entertainment Media
6. **Trimester/Academic year** First Trimester / Year IV
7. **Course Description**
Role and responsibilities of the film producer: script selection, director and crew recruitment, actor negotiations, pitching investors, director-producer collaboration, publicity, and distribution.
8. **Course Objective(s)**
After completing this course, students will be able to:
 1. develop an “executive summary package”;
 2. develop a budget and schedule report using Movie Magic software.
9. **Course Outline**

Week	Topic		Instructor
	Lab	Hour	
1	Introduction to producing; script selection; form teams and select film script	8	
2	Getting financing from investors; recruiting crew; Assignment I: script selection, pitching investors, and selecting crew	8	
3	Copyright and legal concerns; Assignment I: presentation and critique	8	
4	Executive summary package; Assignment II: writing an executive summary	8	
5	Producer-director collaboration and script breakdown	8	
6	Movie magic software budgeting and scheduling; Assignment III: script breakdown	8	

7	Mid-term exam; Assignment III: presentation and critique	8	
8	Producer's task during pre-production and production process; Assignment IV: budgeting and scheduling	8	
9	Publicity; Assignment IV: presentation and critique	8	
10	Distribution; Assignment V: publicity and distribution	8	
11	Teacher - student conference to finalize the team project; Assignment V: presentation and critique	8	
12	Final exam; team project presentation	8	
	Total	96	

10. Teaching Method(s)

Lecture and hands-on practice

11. Teaching Media

State of the art computer software (such as Movie Magic Budgeting and Scheduling Software), DVD/VCD player, and TV monitor

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignments	30%
Mid-term exam	20%
Final exam	25%
Project summary paper	15%
Team presentation	10%

14. Reference(s)

Farber, D., Baumgarten, P. and Fleischer, M. (2004). *Producing, Financing, and Distributing Film: A Comprehensive Legal and Business Guide*. Limelights Editions.

Goodell, G. (1998). *Independent Feature Film Production : A Complete Guide from Concept Through Distribution*. St. Martin's Griffin.

15. Instructor(s)

TBA

16. Course Coordinator

Sarunya Noithai