



TQF3 Course Specification

Section 1 General Information

1. Course Code and Title

In Thai	ICGS 145 การจัดการโครงการบริการชุมชน
In English	ICGS 145 Service-Learning – Management of Community Service Project

2. Number of Credits

4 (2-4-6)
(Theory 2 hrs. - Practice 4 hrs. - Self-study 6 hrs./week)

3. Curriculum and Course Type

3.1 Program of Study International Bachelor’s Degree Provide the document in English

3.2 Course Type General Education

3.3 Please Specify Course’s Literacy

- MU Literacy (Core Values, SEP, GE for Human Development)
- Health Literacy (Health, Sport)
- Digital Literacy (ICT, Applied Mathematics)
- Social and Humanity Literacy (Social, Humanity, Law, Ethics, Arts)
- Communication Literacy (language, Academic Communication)
- Science and Environmental Literacy Applied Science for Life, Environmental Responsibility)
- Finance and Management Literacy (Finance, Management, Entrepreneur)

3.4 Please Specify Relationship between course and corporate culture

- M - Mastery รู้แจ้ง รู้จริง สมเหตุ สมผล
- A - Altruism มุ่งผลเพื่อผู้อื่น
- H - Harmony กลมกลืนกับสรรพสิ่ง
- I - Integrity มั่นคงยิ่งในคุณธรรม
- D - Determination แน่วแน่ทำ กล้าตัดสินใจ
- O - Originality สร้างสรรค์สิ่งใหม่
- L - Leadership ใฝ่ใจเป็นผู้นำ



General Education

Course Title Service-Learning – Management of Community Service Project

Course Code ICGS 145

Bachelor's Degree

Mahidol University International College

Business Administration Division

4. Course Coordinator and Instructor

4.1 Course Instructor

Asst. Prof. Dr. Thanarek Thanakijssombat

4.2 Instructor

Asst. Prof. Dr. Thanarek Thanakijssombat

(BA Division, MUIC, tel: 02-700-5000 ext 4464, email: thanarek.tha@mahidol.edu)

5. Trimester/Class Level

5.1 Trimester All trimesters / Class Level: First Year Undergraduate Level

5.2 Number of Students Allowed Approximately 40 Students

6. Pre-requisite

none

7. Co-requisites

none

8. Study Site Location

Mahidol University International College, Salaya campus and targeted community sites

9. Date of Preparation/Latest Revision of the Course Specifications

13 June 2021



Section 2 Aims and Objectives

1. Aims of the Course

This course prepares learners to successfully manage community service projects that bring about change for the well-being of the community.

2. Objectives of Course Development/Revision

2.1 Course Objectives

After completing this course, learners will be able to describe and apply project management knowledge and skills on the initiation, planning, execution, and closing of a community services project.

2.2 Course-level Learning Outcomes (CLOs)

By the end of the course, students are able to

CLO1 Initiate and propose a comprehensive community service project charter.

CLO2 Create project plans for an effective management of project scope, stakeholders, and resources.

CLO3 Successfully execute project plans and systematically monitor project progress.

CLO4 Present project results and social impacts, and reflect on their lessons learned.

CLO5 Describe key principles in Project Management Bodies of Knowledge (PMBOK).

CLO6 Collaborate effectively with others as a responsible team member to achieve project goals.



Section 3 Course Description and Implementation

1. Course Description

(Thai) องค์ความรู้ด้านการจัดการโครงการ การประยุกต์ใช้ความรู้และทักษะการบริหารจัดการโครงการ ในโครงการบริการ ชุมชนประเภทต่างๆ อันรวมถึงโครงการด้านการศึกษา การพัฒนาทรัพยากร สุขภาพและความเป็นอยู่ ความรับผิดชอบต่อสังคมขององค์กรและสิ่งแวดล้อม หรือโครงการอื่นๆ ในชุมชนที่ได้รับการอนุมัติ โดยที่ปรึกษาวิชาการและคณะกรรมการบริหารหลักสูตร

(English) Project Management Bodies of Knowledge (PMBOK); the application of the project management knowledge and skills to various types of community services projects including, educational, resource development, health and well-being, corporate social responsibility, and the environmental or other selected community projects.

2. Number of Hours Per Trimester

Theory (hours)	Practice (hours)	Self-study (hours)
24 (2 hours x 12 weeks)	48 (4 hours x 12 weeks)	72 (6 hours x 12 weeks)

3. Number of Hours per Week for Individual Advice

2 hours / week for group project consultation



Section 4: Development of the expected learning outcomes

1. A brief summary of the knowledge or skills expected to develop in students; the course-level expected learning outcomes (CLOs)

By the end of the course, students who successfully complete the course will be able to:

CLO1 Initiate and propose a comprehensive community service project charter.

CLO2 Create project plans for an effective management of project scope, stakeholders, and resources.

CLO3 Successfully execute project plans and systematically monitor project progress.

CLO4 Present project results and social impacts, and reflect on their lessons learned.

CLO5 Describe key principles in Project Management Bodies of Knowledge (PMBOK).

CLO6 Collaborate effectively with others as a responsible team member to achieve project goals.

2. How to organize learning experiences to develop the knowledge or skills stated in number 1 and how to measure the learning outcomes

CLOs	Teaching and learning experience management				Learning outcome measurements					
	Interactive Lecture	In-class workshop	Community engagement	Project consultation	Proposal	Progress reports	Video presentation	Stakeholder evaluation	Peer evaluation	In-class workshop
CLO1	✓	✓	✓	✓	✓					
CLO2	✓	✓		✓	✓					
CLO3	✓	✓	✓	✓		✓				
CLO4	✓	✓	✓	✓			✓	✓		
CLO5	✓	✓								✓
CLO6			✓						✓	



Section 5 Lesson Plan and Evaluation

1. Lesson Plan

Week	Topic/Details	Number of hours		Teaching Method Multimedia	Instructors
		Theoretical	Practical		
1	- Introduction to management of community services project - Project Initiation	4	0	Selection of assigned or newly initiated project	Thanarek Project Partner
2	- Project proposal presentation - Project planning	4	0	Project management plans on scope, stakeholder, and resources	Thanarek Project Partner
3	Presentation and consultation on project plan	4	0		Thanarek
4	- Project execution and monitoring - Closing project	4	0	Knowledge on project execution, monitoring, and closing	Thanarek
5	- On-site project execution - Project Consultation	0	8	Project execution under supervision of advisor	Thanarek Project Partner
6	- On-site project execution - Project Consultation	0	8	Project execution under supervision of advisor	Thanarek Project Partner
7	- On-site project execution - Project Consultation	0	8	Project execution under supervision of advisor	Thanarek Project Partner
8	- Presentation of Project progress	4	0	Presentation of project progress report	Thanarek
9	- On-site project execution - Project Consultation	0	8	Project execution under supervision of advisor	Thanarek Project Partner
10	- On-site project execution - Project Consultation	0	8	Project execution under supervision of advisor	Thanarek Project Partner
11	- On-site project execution - Project Consultation	0	8	Gathering and summarizing project feedbacks	Thanarek Project Partner
12	Project results, impacts, and lessons learned presentation	4	0	Project video presentation and discussion Peer evaluation	Thanarek Project Partner
	Number of hours per trimester	24	48		



2. Evaluation of the CLOs

2.1 Measurement and Evaluation of learning achievement

a. Formative assessment

1. Non-graded workshops and feedbacks
2. Group project consultation

b. Summative assessment

(1) Tool and weight for measurement and evaluation

Learning Outcomes	Measurement Method						Weight (Percentage)
	Proposal	Progress reports	Video presentation	Stakeholder evaluation	Peer evaluation	In-class workshop	
CLO1 Initiate and propose a comprehensive community service project charter.	10	-	-	-	-	-	10
CLO2 Create project plans for an effective management of project scope, stakeholders, and resources.	20	-	-	-	-	-	20
CLO3 Successfully execute project plans and systematically monitor project progress.	-	10	-	-	-	-	10
CLO4 Present project results and social impacts, and reflect on their lessons learned.	-	-	20	20	-	-	40
CLO5 Describe key principles in Project Management Bodies of Knowledge (PMBOK).	-	-	-	-	-	10	10
CLO6 Collaborate effectively with others as a responsible team member to achieve project goals.	-	-	-	-	10	-	10
Total	30	10	20	20	10	10	100



(2) Measurement and evaluation

The assignments will be evaluated by the instructor of the course based on a 100-point scale. At the conclusion of the term a final grade based on the following grading system:

Grade	Achievement	Final Score (% Range)	GPA
A	Excellent	90-100	4.0
B+	Very good	85-89	3.5
B	Good	80-84	3.0
C+	Fairly Good	75-79	2.5
C	Fair	70-74	2.0
D+	Poor	65-69	1.5
D	Very Poor	60-64	1.0
F	Fail	Less than 60	0.0

(3) Re-examination is not allowed.

3. Students' Appeal

Student can submit appeals to the course coordinator via email or in writing through division secretary. The course coordinator will consider the appeal and inform or discuss the decision with the student directly, via writing or verbal communication.



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Section 6 Teaching Resources

1. Required Texts

N/A

2. Suggested Materials

Project Management Institute. (2017). *A guide to the Project Management Body of Knowledge (PMBOK guide)* (6th ed.). Project Management Institute.

3. Other Resources (if any)

Materials provided by instructors/advisors



Section 7 Evaluation and Improvement of Course Implementation

1. Strategy for Course Effectiveness Evaluation by Students

- Mid-trimester feedback that are anonymous from students
- Formal student evaluations at the end of trimester with the results monitored by a Program Director

2. Strategy for Teaching Evaluation

- Peer evaluation based on class visits
- Formal student evaluations at the end of trimester on teaching methods

3. Teaching Improvement

- Attendance of teaching and learning training/seminars
- Improvement through Closing the Loop activity using feedbacks from students and results of the evaluation of Course Learning Objectives
- Dialogue with peers

4. Verification of Standard of Learning Outcome for the Course

- Comments from students on learning outcomes and evaluation criteria
- Formative feedbacks to students' project and papers are communicated to students
- Evaluations of Course Learning Objectives by faculty members through several evaluation methods recorded in an Assurance of Learning (AoL) report.

5. Revision Process and Improvement Plan for Course Effectiveness

- Continuous improvement through Closing the Loop activity using feedbacks from students and results of the evaluation of Course Learning Objectives
- Formal dialogue among Program Directors, AoL and Curriculum Development subcommittee and responsible faculty members



Appendix

Relations between the course and the General Education

Table 1 Relations between CLOs and MU-GE Module LOs (numbers in the table = Sub LOs)

ICGS 145	MU-GE LOs								
	MLO1	MLO2	MLO3	MLO4	MLO5	MLO6	MLO7	MLO8	MLO9
CLO1 Initiate and propose a comprehensive community service project charter.			3.1 3.2						
CLO2 Create project plans for an effective management of project scope, stakeholders, and resources.		2.3							
CLO3 Successfully execute project plans and systematically monitor project progress.									9.1
CLO4 Present project results and social impacts, and reflect on their lessons learned.		2.2						8.1 8.3	
CLO5 Describe key principles in Project Management Bodies of Knowledge (PMBOK).	1.1								
CLO6 Collaborate effectively with others as a responsible team member to achieve project goals.									9.1



Table 2 LOs that the course is responsible for

MU-GE LOs	Sub LOs
MLO1 Create & construct an argument effectively as well as identify, critique and evaluate the logic & validity of arguments	1.1 Identify concepts related to the context of learned issues/topics
MLO2 Select & use techniques and methods to solve open-ended, ill-defined and multistep problems	2.2 Make judgement & decision through correct analysis, inferences, and evaluations on quantitative basis and multiple perspectives 2.3 Apply concept of process management to solve problems
MLO3 Acquire specific strategies & skills within a particular discipline and adapt them to a new problem or situation	3.1 Connect, synthesize and/or transform ideas or solutions within a particular framework 3.2 Integrate alternative, divergent, or contradictory perspectives or ideas in the solution of a problem or question
MLO8 Use a variety of means/ technologies to communicate effectively and purposefully; e.g., share information/ knowledge, express ideas, demonstrate or create individual & group product, etc.	8.1 Communicate/present ideas effectively both oral & written forms to appropriate audience, such as verbal discussion with peers, and written project reports. 8.3 Prepare written documents to express ideas/solutions using different writing technologies, and mixing texts, data, and images.
MLO9 Collaborate and work effectively as part of a student group/team member to arrive at the team shared-goals in time	9.1 Collaborate effectively with others as a responsible team member to achieve team goals in time



MU-GE Module LOs: At the end of studying MU-GE Module, successful students will be able to

Competences	LOs:	Sub LOs:
<p>1. Critical thinking & Analysis: Use various sources and methods to collect and manage data & information and make a logical judgement and decision to arrive at a solution or problem solving relevant to real-world issues/problems</p>	<p>1. Create & construct an argument effectively as well as identify, critique and evaluate the logic & validity of arguments</p>	<p>1. Identify concepts related to the context of learned issues/topics 2. Demonstrate ICT literacy: use appropriate technology to find, evaluate, and ethically used information 3. Collect, analyze, synthesize data, & evaluate information and ideas from multiple sources relevant to issues/problems 4. Synthesize information to arrive at logical reasoning</p>
	<p>2. Select & use techniques and methods to solve open-ended, ill-defined and multistep problems</p>	<p>1. Apply simple mathematical methods to the solution of ‘real-world’ problems 2. Make judgement & decision through correct analysis, inferences, and evaluations on quantitative basis and multiple perspectives 3. Apply concept of process management to solve problems</p>
<p>2. Creativity & Innovation: Show capability to initiate alternative/ new ways of thinking, doing things or solving problems to improve his/her or team solutions/ results by applying the evidence-based process management concepts</p>	<p>3. Acquire specific strategies & skills within a particular discipline and adapt them to a new problem or situation</p>	<p>1. Connect, synthesize and/or transform ideas or solutions within a particular framework 2. Integrate alternative, divergent, or contradictory perspectives or ideas in the solution of a problem or question</p>
	<p>4. Create a novel or unique ideas, question, format, or product within a particular framework</p>	<p>1. Create an original explanation or solution to the issues/problems 2. Articulate the rationale for & consequences of his/her solution- identify opportunities & risk 3. Implement innovation through process management approach</p>
	<p>5. Explore and situate oneself in a new physical environment and</p>	<p>1. Demonstrate cultural competencies and adaptabilities in different working environments 2. Resort to multi-dimensional settings and tools to ac-</p>



Competences	LOs:	Sub LOs:
	intellectual perspectives	quire knowledge and skills relevant to the problems or situation at hand
3. Global perspectives & Ethics: Express one’s own ideas, interact with others, guide or lead team, as proper, as an ethically-engaged and responsible member of the society	6. act autonomously within context of relationships to others, law, rules, codes, and values	1. Demonstrate an understanding of the principles upon which sustainable ecosystems and societies are built 2. Identify the national & global challenges associated with current economic, political, and social systems 3. Exhibit characteristics of responsible citizenship 4. Work effectively in diverse team (and multi-cultural settings)
	7. Apply ethical frameworks or principles and consider their implications in his/her decision-making and interacting with others	1. Identify ethical issues and recognize different viewpoint and ideologies 2. Guide & lead others 3. Apply principles of ethical leadership, collaborative engagement, and respect diversity
4. Communication: Communicate effectively and confidently using oral, visual, and written language	8. Use a variety of means/ technologies to communicate effectively and purposefully; e.g., share information/ knowledge, express ideas, demonstrate or create individual & group product, etc.	1. Communicate/present ideas effectively both oral & written forms to appropriate audience, such as verbal discussion with peers, and written project reports. 2. Prepare a purposeful oral presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners’ attitudes, values, beliefs, or behaviors. 3. Prepare written documents to express ideas/solutions using different writing technologies, and mixing texts, data, and images. 4. Demonstrate competence in a second or additional language



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Competences	LOs:	Sub LOs:
5. Collaboration and Working with team: Collaborate and work effectively with team to arrive at team goals	9. Collaborate and work effectively as part of a student group/team member to arrive at the team shared-goals in time	1. Collaborate effectively with others as a responsible team member to achieve team goals in time 2. Interact with others respectfully, either as a team member or leader, to create a productive teamwork