

Course syllabus
Media, Communication, Art and Socio-Cultural Perspectives in Southeast Asia

Instructor: Dr.Treepon Kirdnark

Course description

Interdisciplinary study to explore interrelationship between media, society, art and culture with focus on Southeast Asian region to prepare students for the new ASEAN economic community. Study covers traditional, new media, local-communal performance, national and ASEAN heritage, and the influence of media and communication on art, society and culture in Southeast Asia, and vice versa.

Expected Learning outcomes

1. Students will be able to describe about a basic historical, political, cultural and economic context that have shaped and reshaped ASEAN and Southeast Asia.
2. Students will be able to explain about interrelationship between media, society, culture and the state in Southeast Asia.
3. Students will be able to compare and contrast socio-economic, cultural and political context in different countries in ASEAN that bring about various (or even similar) interplays between media, arts, society, and the state.
4. Students will be able to critically examine an interplay between socio-economic, cultural and political context in ASEAN countries and media and communication.
5. Students will be able to use teamwork, collaborative and communication skills in their final presentation project.

lesson	topic	activities	tasks	Points
<i>Week 1</i>	<ul style="list-style-type: none"> - Southeast Asia and ASEAN (historical/geographical/political aspects) - Culture, Modernity, and the State in Southeast Asia 	Mini-lecture, group discussion	Participation	-
<i>Week 2</i>	<ul style="list-style-type: none"> - Photography/Documentary Films and the Colonial Period 	Mini-lecture, group discussion, case studies	Participation (2)	2
<i>Week 3</i>	<ul style="list-style-type: none"> - Cinema and the Cold War Period of Southeast Asia 	Mini-lecture, group discussion, case studies	Participation (2)	2

Week 4 Make-up	- Cinema/Television and Post-conflict Society	Mini-lecture, group discussion, case studies	Test 1 (10) Participation (2)	10 + 2
Week 5	- Popular music, American rock 'n roll, and Youth Culture in Southeast Asia (1950s-1960s)	Mini-lecture, group discussion, case studies	Participation (2)	2
Week 6	- Transnational Cinema	Mini-lecture, group discussion, case studies	Test 2 (10) Participation (2)	10 + 2
Week 7	- Popular Music, Migration and <i>the Sound of Longing for Home</i> in Southeast Asia (1970s-1990s)	Mini-lecture, group discussion, case studies	Participation (2)	2
Week 8	- Popular Culture and Muslims in The Digital Era	Mini-lecture, group discussion, case studies	Test 3 (10) Participation (2)	10 + 2
Week 9	- K-Pop and J-Pop and Soft Powers	Mini-lecture, group discussion, case studies	Participation (2)	2
Week 10	- Social Media and Popular Culture	Mini-lecture, group discussion, case studies	Test 4 (10) Participation (2)	5 + 2
Week 11	Final presentation (Presentation topic – TBA)		Presentation (10) Participation (2)	10 + 2
Week 12	Final exam			30

How will you be assessed?

- Class participation 20 points
- Test 40 points
- Group presentation 10 points
- Final exam 30 points

Presentation marking criteria

Content 7 points (based on learning outcome specified above)

A (7) is given to work of excellent overall quality. It will demonstrate the very ***effective application*** of appropriate ***knowledge, understandings and skills*** specified in the learning outcomes.

B (6) is given to work of an overall satisfactory standard. It will demonstrate an overall satisfactory application of ***knowledge, understandings and skills*** specified in the learning outcomes.

C (5) is given to work of an overall satisfactory standard. It will demonstrate an overall application of ***some knowledge, understandings and skills*** specified in the learning outcomes.

D (4) is given to the work that demonstrates ***little or no ambition and the need for a greater degree of research/planning.***

Presentation (3 points)

Criteria – clarity, time management, Power Point presentation

Required Readings

****Note: Students are required to read the following articles and answer questions provided by the instructor before coming to class.**

Week 2: Keppy, P. (2013). Southeast Asia in the age of jazz: Locating popular culture in the colonial Philippines and Indonesia. *Journal of Southeast Asian Studies*, 44(3), 444-464. doi:10.1017/S0022463413000350

Week 3: Benitez, F. (2010). Filming Philippine Modernity During the Cold War: The Case of Lamberto Avellana. In Day T. & Liem M. (Eds.), *Cultures at War: The Cold War and Cultural Expression in Southeast Asia* (pp. 21-44). Ithaca, New York: Cornell University Press. Retrieved January 9, 2020, from www.jstor.org/stable/10.7591/j.ctv3s8pwt.5

Week 4: Aitken, I., & Deprez, C. (2017). *The Colonial Documentary Film in South and South-East Asia*. Edinburgh: EUP. Retrieved from <https://search.ebscohost.com/login.aspx?direct=true&db=nlebk&AN=1584929&site=eds-live>

Week 5: Barendregt, B., Keppy, P., & Nordholt, H. (2017). Jeans, Rock, and Electric Guitars, 1950s-mid-1960s. In *Popular Music in Southeast Asia: Banal Beats, Muted Histories* (pp. 39-54). Amsterdam: Amsterdam University Press. doi:10.2307/j.ctt1zkjzjw.5

Week 6: Metaveevinij, V. (2019). Negotiating representation: gender, city and nation in South East Asian transnational cinema, *South East Asia Research*, 27:2, 133-149, DOI: [10.1080/0967828X.2019.1631043](https://doi.org/10.1080/0967828X.2019.1631043)

Week 7: Barendregt, B., Keppy, P., & Nordholt, H. (2017). The Ethnic Modern, 1970s-1990s. In *Popular Music in Southeast Asia: Banal Beats, Muted Histories* (pp. 55-78). Amsterdam: Amsterdam University Press. doi:10.2307/j.ctt1zkjzjw.6

Week 8: Williams, J. P., & Kamaludeen, M. N. (2017). Muslim girl culture and social control in Southeast Asia: Exploring the hijabista and hijabster phenomena. *Crime, Media, Culture*, 13(2), 199–216. <https://doi.org/10.1177/1741659016687346>

Week 9: Barendregt, B., Keppy, P., & Nordholt, H. (2017). Doing it Digital, 1990s-2000s. In *Popular Music in Southeast Asia: Banal Beats, Muted Histories* (pp. 79-100). Amsterdam: Amsterdam University Press. doi:10.2307/j.ctt1zkjzjw.7

Supplementary Readings

Barendregt, B., Keppy, P., & Nordholt, H. (2017). *Popular Music in Southeast Asia: Banal Beats, Muted Histories*. Amsterdam: Amsterdam University Press. doi:10.2307/j.ctt1zkjzjw

Carol L. Mitchell PhD (1998) The New Asian Woman, *The Serials Librarian*, 35:1-2, 247-259, DOI: [10.1300/J123v35n01_15](https://doi.org/10.1300/J123v35n01_15)