



COURSE SYLLABUS

Name of Institution: Mahidol University International College
Division: Business Administration Division

GENERAL INFORMATION

1. Course Code and Course Title

Thai	ICMI 331 การจัดการโลจิสติกส์และห่วงโซ่อุปทานระหว่างประเทศ
English	ICMI 331 International Logistics & Supply Chain Management

2. Number of Credits: 4 credits (4 -0 -8)

3. Credit Hours/Semester

Lecture or Other In-class Activity Hours	Laboratory/ Field Trip/ Internship Hours	Self-Study Hours
48	0	48

4. Degree: Bachelor of Business Administration

5. Faculty Members:

Name: Dr. Ploy Sud-on
Email: ploy.sud@mahidol.edu
Telephone: 02-700-5000 ext. 4438
Office Hours: Tuesday 10:00AM-14:00PM

6. Trimester/Academic Year: T2 (2020-2021)

7. Pre-requisites: ICMB 237 International Business Management

DESCRIPTION AND OBJECTIVES

1. Course Description

Thai	แนวทางการจัดการห่วงโซ่อุปทานและโลจิสติกส์ระหว่างประเทศ กระบวนการจัดการสินค้าและบริการ จากต้นน้ำจนถึงปลายน้ำ อันรวมถึงกิจกรรมต่างๆ ได้แก่ การได้มาซึ่งวัตถุดิบ การจัดการและการพยากรณ์ความต้องการของลูกค้า การแปรรูปวัตถุดิบ การจัดเก็บสินค้าและการจัดการสินค้าคงคลัง การกระจายสินค้าและช่องทางการจัดจำหน่าย การออกแบบเครือข่ายโลจิสติกส์ เทคโนโลยีเพื่อการจัดการโลจิสติกส์ และการจัดส่งสินค้าและบริการถึงมือลูกค้า
English	Examination of international logistics and supply chain management, upstream and downstream business activities namely, procurement, demand forecasting, operations & production, warehouse & distribution centre, logistics network design, supply chain technologies, transportation mode, and inventory management.

2. Course Learning Outcome

This course is designed to establish an understanding on logistics and supply chain management (LSCM). The course examines both upstream and downstream LSC activities that are involved sourcing raw materials, transforming raw materials, and delivering final products to customers. Related national and international LSC issues are discussed in which allows students to apply their gained knowledge to further implications.

The course learning objectives/outcomes are what students should be able to do by the end of the course. The learning outcomes from this course are aligned with the overall Program Learning Outcome (PLO), which are the attributes of all BA graduates. The BA graduates learning outcomes are as follows:

MUIC BA Learning Goal/ Objectives

LG1	Business Acumen:	Students can analyse complex business issues and make logical decisions.
LG2	Multidisciplinary:	Students can solve business problems using knowledge from multiple disciplines.
LG3	Ethics	Students can understand and assess ethical issues in business contexts
LG4	Quantitative Analysis	Students can analyse business-related issues quantitatively
LG5	Teamwork	Students can work as part of a successful team
LG6	Communication	Students can communicate professionally and effectively in a business context
LG7	Information Technology	Students can solve business problems using information technology

This course is mapped with the LG2 Multidisciplinary and the objectives are as follows:

Course Learning Outcomes	AACSB/ BA Program Learning Outcome		Teaching Methods
CLO	PLO	Sub PLOs	
CLO1 Understand supply chain and logistics concepts and their roles in the globalised economy. (Bloom's tax: Understand)	LG 1 Student can analyse complex business issues and make logical decisions (Business acumen)	LO1.1 Students can analyse complex issues in the business world	Interactive Lecture Case Analysis/ Discussion
CLO2 Describe important elements/activities within the supply chain that affect business performance. (Bloom's tax: Describe)	LG 1 Student can analyse complex business issues and make logical decisions (Business acumen)	LO2.1 Students can analyse complex issues in the business world	
CLO3 Identify related supply chain and logistics issues/problem within the contemporary context. (Bloom's tax: Identify)	LG 1 Student can analyse complex business issues and make logical decisions (Business acumen)	LO2.1 Students can analyse complex issues in the business world	Interactive Lecture Case Discussion
CLO4 Formulate practical solution to solve supply chain and logistics issues. (Bloom's tax: Formulate)	LG 1 Student can analyse complex business issues and make logical decisions (Business acumen)	LO2.2 Students can formulate logical business related plans	Term project Presentation
CLO5 Discuss ideas and communicate with team members. (Bloom's tax: Discuss)	LG 5 Student can work as part of a successful team (Teamwork)	LO5.1 Students can discuss their perspectives with their team members	Term project Presentation Group discussion/activity
CLO6 Work effectively with team member to achieve team's goal. (Bloom's tax: Achieve)	LG 5 Student can work as part of a successful team (Teamwork)	LO5.2 Student can achieve their team's goal.	Term project Presentation Group discussion/activity

TEACHING AND EVALUATION PLANS

1. Course Outline

Week	Topic	Hours	CLO	Teaching Methods	Assessment Methods	Book Chapter
1	Introduction to Supply Chain & Logistics Management	4	CLO 1,2	Interactive Lecture, Group Discussion	Midterm Exam Group Activity	1,2
2	Demand Management & Customer Service	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Midterm Exam Group Activity	7,8
3	Procurement & Buying	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Midterm Exam Group Activity	13
4	Production & Operations Management	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Midterm Exam Group Activity	14
5	Warehouse & Distribution System	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Midterm Exam Group Activity	11
6	Revision Midterm Examination	1.50	Examination (Wednesday 10 th February, 2020)			(1,2,7,8,13,14,11)
7	Supply Chain Network Design	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Final Exam Group Activity	12
8	Transportation Management	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Final Exam Group Activity	10
9	Supply Chain Relationships	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Final Exam Group Activity	4
10	Supply Chain Technologies	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Final Exam Group Activity	6
11	Term Project	4	CLO 3,4,5,6	Presentation	Presentation	(12,10,4,6,9)
12	Inventory Management & Material Requirement Planning	4	CLO 1,2,3	Interactive Lecture, Group Discussion	Final Exam Group Activity	9
13	Revision Final Examination	1.50	Examination (Friday 2 nd April, 2020)			(12,10,4,6,9)
Total				Lecture 48 hours Self-study 96 hours		

2. Evaluation Plan

Evaluation Methods		Expected Learning Outcomes		Week	Percentage
Midterm Exam		CLO1,2,3,	PLO1	6	35 %
Final Exam		CLO1,2,3	PLO1	13	35 %
Class Discussion		-	-	1-12	5 %
Class Assignments	Group Activities	CLO3,4,5,6	PLO5	1-12	10 %
	Term Project	CLO3,4,5,6	PLO5	10-11	15 %
Total					100%

3. Course Assessment

The assessment of this course is based on MUIC's policy. Evaluation of student's achievement is recorded using the following letter grade symbols:

Grade	Score	Achievement	GPA
A	90 – 100	Excellent	4.00
B+	85 – 89	Very Good	3.50
B	80 – 84	Good	3.00
C+	75 – 79	Fairly Good	2.50
C	70 – 74	Fair	2.00
D+	65 – 69	Poor	1.50
D	60 – 64	Very Poor	1.00
F	≤ 59	Fail	0.00

Other letter grades, without credit points are assigned for coursework as follows:

S	Satisfactory
U	Unsatisfactory
I	Incomplete
P	In progress
W	Withdrawal
AU	Audit (no credit granted)
X	No report from the instructor

An “F” grade is given to the student according to the following conditions:

- The student is absent from the final examination without the permission of the instructor and Program Director.
- The student violates the examination regulations.
- An F grade will be given in place of an “I” grade if the student does not attend the examination and/or does not submit the assignments within the required time.

Termination of Student Status

A student's status will be terminated according to the following conditions and with the expressed approval of the University President:

1. Provisional or trial students who are unable to advance their status to regular students.
2. Students with a cumulative GPA of less than 2.50 for two consecutive trimesters.
3. Students who do not complete their studies program within the designated time.
4. Students who do not register and/or do not pay the tuition fees within the specified registration period.
5. Students do not follow the conditions specified for the study leave of absence.
6. Students who commit examination fraud.
7. Students who commit academic fraud on their thesis or thematic papers.

TEACHING MATERIAL AND RESOURCE

Required Reference List

Coyle, Langley, Gibson, Novack & Bardi (2013), Supply Chain Management: A Logistics Perspective, 9th Edition, South-Western, Cengage Learning ISBN 13: 978-1-111-53392-2

COURSE POLICY

Academic Dishonesty

Academic dishonesty is prohibited at MUIC. It is a serious offense because it diminishes the quality of scholarship and makes accurate evaluation of student progress impossible. ***Please refer and adhere to the rules and regulations regarding an academic dishonesty stated in the Student Handbook.***

Quiz and Exam Format

The quiz and the examination format will feature multiple choice questions and short answer questions and essay format questions. Students are expected to constantly review all the course materials. Students are not allowed to use any textbook or notes during the quiz. There will be **NO** makeup quizzes or exams regardless of any reason.

Class Attendance/ Participation

Part of your final grade will be determined by your class attendance. Attendance will be checked. Full class participation requires that you attend all classes on time and that you come well prepared to discuss assigned readings, engage thoughtfully with course content.

Lack of preparation, unprofessional conduct (e.g. non-participation, tardiness and distracting behavior, etc.) will lower your participation score. Please note that, student arriving **15 minutes late** to class will be marked as **L – Late. Two L will be counted as one A - Absent.**

Midterm Examination: TBA

Final Examination: TBA

*****Students must check the final examination schedule carefully and ensure that he/she does not register for any other course that has a conflict of final exam schedule with this course. *****

Uniform Policy

A proper dress code is part of the written policy for student conduct, including exchange and visiting students. Students are expected to strictly follow the university dress code norms. No cut-off jeans, shorts, mini or short skirts, tank tops or low cut blouses, flip-flops, rubber or plastic sandals, or house slippers are permitted. If the students neglected to wear the proper uniform, he/she will not be allowed to enter the classroom and will be marked as absent on that day.

