



Course Syllabus

- | | |
|--|---|
| 1. Program of Study
Faculty/Institute/College | Bachelor of Business Administration Program
Mahidol University International College |
| 2. Course Code
Course Title | <u>ICMI 454</u>
<u>International Logistic Management</u> |
| 3. Number of Credits | 4 (Lecture-Lab-Study) (4-0-8) |
| 4. Prerequisite(s) | ICMB 351 |
| 5. Type of Course | Required and Elective Course |
| 6. Trimester / Academic Year | First, Second and Third Trimester/2007-2008 |
| 7. Course Conditions | 20-40 students |
| 8. Course Description | The nature of international problems associated with the supply, distribution, and sourcing of products, the operational support of market development in foreign countries, international sourcing and the management of supply and distribution activities. |
| 9. Course Objective(s) | After successful completion of this course, students will be able to Understand the nature of international problems associated with the supply, distribution, and sourcing of products.
Understand multinational firms' sourcing and the management of supply and distribution activities.
Apply the knowledge learnt in the class to the actual business setting. |

10. Course Outline

Week	Topics	Hours		Instructor
		Lecture	Lab	
1	<ul style="list-style-type: none"> Introduction to Supply Chain and Logistics Management The Role of Logistics in Business 	4	-	PTS
2	<ul style="list-style-type: none"> Logistics and Customer Service Procurement and Supply Management 	4	-	PTS
3	<ul style="list-style-type: none"> Global Logistics Inventory Management Logistics and Operation Management (Forecasting Techniques & Linear Programming) 	4	-	PTS
4	<ul style="list-style-type: none"> Inventory Decision Making Material Requirement Planning (MRP) Warehousing 	4	-	PTS
5	<ul style="list-style-type: none"> Futures and Options on Foreign Exchange Reviews 	4	-	PTS
6	<ul style="list-style-type: none"> Midterm Examination 	4	-	PTS
7	<ul style="list-style-type: none"> Midterm Discussion Transportation System Transportation Management Packaging Materials 	4	-	PTS
8	<ul style="list-style-type: none"> Distribution Network and Warehouse Production Planning 	4	-	PTS
9	<ul style="list-style-type: none"> Logistics Relationship and 3rd Party Logistics Logistics and Supply Chain Information System 	4	-	PTS
10	<ul style="list-style-type: none"> Network Design and Facility Location 	4	-	PTS
11	<ul style="list-style-type: none"> Review for final exam 	4	-	PTS
12	<ul style="list-style-type: none"> Final Examination. 			
	Total	44	0	

11. Teaching Method(s)

Lecture

12. Teaching Media

PowerPoint base, handout material and cases

13. Measurement and Evaluation of Student Achievement

Composition	%
Midterm Examination.	50%
Final Examination.	50%
Total	100%

14. Course Evaluation

Grade earned	M
A	90-100
B+	84-89.9
B	78-83.9
C+	72-77.9
C	65-71.9
D+	57-64.9
D	50-56.9
F	0-49.9

15. Reference(s)

Coyle, Bardi, and Langley, **the Management of Business Logistics**, 7th Edition. Thomson Learning. ISBN 0-324-00751-5

16. Instructor(s)

Ms. Patra Shovityakool

17. Course Coordinator

Program Director of International Business Major