

Course Syllabus

1.	Program of Study	Bachelor of Arts Program Bachelor of Science Program Bachelor of Business Administration Program Bachelor of Nursing Science Program
	Faculty/Institute/College	Mahidol University International College

2.	Course Code	ICSS 139
	Course Title	Tourism Geography

3.	Number of Credits	4 (4-0-8) (Lecture/Lab/Self-Study)
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4.	Prerequisite (s)	none
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5.	Type of Course	General Education
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6.	Session	Every trimester/ every academic year
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7.	Conditions	-
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8. **Course Description**

Geography and the importance of place; world regions: physical, political, economic and cultural characteristics; the development of international tourism; geographical patterns of tourism and the tourism characteristics of selected world regions.

9. **Course Objective (s)**

After successful completion of this course, students should be able to

- 9.1 know an overview of the basic concepts of geography in relation to travel and the tourism industry.
- 9.2 think critically about contemporary issues of spatial location.

10. Course Outline

Week	Topic	Hour			Instructor
		Lecture	Lab	Self-Study	
1	The basic concepts of tourism geography; human life in relationship to geographical space; maps	4	0	8	Dale Rorex
2	World regions: physical, political, economic and cultural characteristics (I)	4	0	8	
3	World regions: physical, political, economic and cultural characteristics (II)	4	0	8	
4	World regions: physical, political, economic and cultural characteristics (III)	4	0	8	
5	World regions: physical, political, economic and cultural characteristics (IV)	4	0	8	
6	Review; Midterm exam	4	0	8	
7	The development of international tourism (I)	4	0	8	
8	The development of international tourism (II)	4	0	8	
9	Geographical patterns of tourism and the tourism characteristics of selected world regions (I)	4	0	8	
10	Geographical patterns of tourism and the tourism characteristics of selected world regions (II)	4	0	8	
11	Geographical patterns of tourism and the tourism characteristics of selected world regions (III)	4	0	8	
12	Final exam	4	0	8	
	Total	48	0	96	

NB. The lecturer has the right to vary the topics as he/she see fit.

11. Teaching Method (s)

11.1 Lectures; questions and answers; classroom discussions.

12. Teaching Media

12.1 Notebook of lecture summaries

13. Measurement and evaluation of student achievement

Student achievement is measured and evaluated by

- 13.1 the ability to know an overview of the basic concepts of geography in relation to travel and the tourism industry.
- 13.2 the ability to think critically about contemporary issues of spatial location.

Student's achievement will be graded according to the faculty and university standard using the symbols: A, B+, B, C+,C,D+, D, and F.

Students must have attended at least 80% of the total class hours of this course.

Ratio of mark to be determined by the instructor

Grades given according to a fixed scale (Students receiving marks of 90% and above will receive letter grade A; those receiving less than 50% will fail, etc.

14. Course evaluation

- 14.1 Students' achievement as indicated in number 13 above.
- 14.2 Students' satisfaction toward teaching and learning of the course using questionnaires.

15. Reference (s)

B. & C. Boniface. *World Destinations: The Geography of Travel and Tourism*. Oxford: Butterworth-Heinemann, 3rd ed., 2001.

16. Instructor (s)

Dr. Dale Rorex

17. Course Coordinator

Dr. Peter Smith