

Course Syllabus

1. **Program of Study** Bachelor of Arts (TV Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICTV 354 **Course Title** News and Current Affairs Program
3. **Number of Credits** 4 (Lecture/Lab) (0-8)
4. **Prerequisite(s)** ICTV 302
5. **Type of Course** Elective for Television Production
6. **Trimester/Academic year** Second Trimester / Year III

7. **Course Description**

The process of news and current affairs program production: principles of news editing; news production team and management; nature of various types of news and current affairs program; presentation formats.

8. **Course Objective(s)**

After completing this course, students will be able to:

1. identify and select appropriate news items;
2. understand the roles and responsibilities of the news team members;
3. manage, newsroom and produce a daily news program;
4. produce a news magazine program.

9. **Course Outline**

Week	Topic		Instructor
	Lab	Hour	
1	Characteristics of news and current affairs program; ethics of news reporting; social and political impact of the news	8	
2-3	News program elements and structure: news beat, sequencing news items, presentation styles; Assignment I	16	
4	News program formats; Assignment II	8	
5	Roles and responsibilities of news team; newsroom management	8	
6-9	Newsroom practicum: operation of daily news including management, programming, production, and presentation	32	

10-11	Supervised final project: producing a news magazine program	16	
12	Final project screening and evaluation	8	
	Total	96	

10. Teaching Method(s)

Discussion and hands-on practice

11. Teaching Media

TV studio and newsroom

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignments	20%
Practicum	40%
Final project	40%

14. Reference(s)

Yorke, I. (1997). *Basic TV Reporting (2nd Ed.)*. Focal Press.

White, R. (1990). *TV News: Building a Career in Broadcast Journalism*. Focal Press.

15. Instructor(s)

TBA

16. Course Coordinator

Asst. Prof. Panadda Thanasatit