

## Course Syllabus

1. **Program of Study** Bachelor of Arts (Television Production)  
**Faculty/Institute/College** Mahidol University International College
2. **Course Code** ICTV 401 **Course Title** TV Drama
3. **Number of Credits** 4 (Lecture/Lab) (0-8)
4. **Prerequisite(s)** ICTV 304
5. **Type of Course** Required for Television Production
6. **Trimester/Academic year** First Trimester / Year IV
7. **Course Description**  
Advanced principles in producing TV drama from pre-production to post-production.
8. **Course Objective(s)**  
After completing this course, students will be able to develop a production plan for a TV series/serials from pre-production to post-production and apply advanced aesthetic and technical principles in producing an episode.
9. **Course Outline**

Week	Topic		Instructor
	Lab	Hour	
1	Fundamentals of TV series/serials: similarities and differences	8	
2-3	Developing a program concept from an existing or original story: defining/identifying themes and genre; determining a format, writing a synopsis; preliminary management proposal; Assignment I: writing and pitching a proposal	16	
4-6	Pre-production: scriptwriting, treatment, script-breakdown; casting; detailed budget; production management; Assignment II: writing a treatment; completing a script	24	
7-8	Production: shooting	16	
9-11	Post-production: editing and mixing	24	
12	Final project screening and evaluation	8	

	Total	96	
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**10. Teaching Method(s)**

Not applicable – supervised independent project

**11. Teaching Media**

Studio facilities and equipment

**12. Measurement and evaluation of student achievement**

Assessment is made from the criteria of A, B+, B, C+, C, D+ and

**13. Course evaluation**

Assignments 40%

Final Project 60%

**14. Reference(s)**

Enholm, Eric. *Basic Story Structure: The Structural Method for English for Novels, Plays, Short Stories, Feature Articles, TV dramas, Pictures.* *Composition and Motion*

Allen and Unwin (1993). *Moran's Guide to TV Drama.*

**15. Instructor(s)**

TBA

**16. Course Coordinator**

Asst. Prof. Panadda Thanasatit